Announcement and Call for Abstracts

The International (European) Conference on Asia Pacific Business Innovation and Technology Management (APBITM IEC 2011)

All papers accepted will be included in Elsevier Procedia and cited by ScienceDirect and Scopus.

The conference aims to provide a forum for the exchange of ideas on the latest business innovation developments in the field of management among researchers and practitioners in universities and industries between Asia Pacific and European regions, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends and projects to benefit the two regions. The APBITM conferences have been very successful in attracting participations from all over the world.

Theme “Business Innovation and Technology Management: Responsible Management at the Crossroads of East and West”

Conference Chairs
Anthony SF Chiu
Professor, De La Salle University
President, APBITM Society
Suren Erkman
Professor, University of Lausanne
Tzu Hsiang Ko
President, Lung Hwa University

Organizing Committee Chair
Ru Jen Lin
Vice President, Lung Hwa University
Jackie ML Tseng
Executive Director, APBITMS

Programme Chair
Kitikorn Charmondusit
Academic Senate, Mahidol University

Publication Chair
Jerry CH Liao
Chair, Ta Hwa Institute of Technology
Tatree Jantarakolica
Director, Thammasat University

International Advisory Council
Australia: David Ness
China: Geng Yong, Shi Lei, Wen CG

Organizers
• Asia Pacific Business Innovation and Technology Management Society
• University of Lausanne
• Lung Hwa University of Science and Technology

Topic of Interests
• Business operations
• Innovative e-commerce
• Technology management
• Sustainability management
• Management science
• Innovation management
• Green management
• Responsible management

Important Dates / Deadlines
Submission of Abstract
Notification of Abstract Acceptance within 7 days after submit
May 03, 2011
May 05 - June 15, 2011

Submission of Full Paper (in Elsevier Procedia)
Notification of Full Paper Acceptance/Revision within 15 days after submit
May 05 - 31, 2011

Early bird Registration (in Elsevier Procedia)
Regular Registration (Procedia deadline)
Late Registration (no Procedia inclusion)
Conference Dates
June 01 - Jun 30, 2011 after July 1, 2011
October 02-04, 2011

Conference Fee
• Early bird fee: USD 500; Regular fee: USD 550
• Early bird student fee: USD 400; Regular Student fee: USD 450
The 2011 International (European) Conference on Asia Pacific Business Innovation and Technology Management

October 02-04, 2011, University of Lausanne, Switzerland

Hong Kong: Richard Fung
           Paul Forster
Indonesia: Louie Divinagracia
           Pujawan Nyoman
Japan: Tsuyosi Fujita
Korea: Hung Suck Park
Philippines: Purba Rao
           Eppie Clark
Singapore: Harn Wei Kua
Sri Lanka: Peiris
           Vidya Rupage Sena,
Sweden: Tomohiko Sakao
Switzerland: Suren Erkman
The Netherlands: Frank Boons
Thailand: Kitikorn Charmondusit
           Pisal Yenyaree
Taiwan: Remen Lin
           Bob Yang
           C.C. Tsai
           H.C. Wang
           C.C. Lin
           H.C. Huang
USA: Anthony Halog
     Jennifer H Grenville
     John Groth
     Joseph Sarkis
Vietnam: Nguyen Trong Do

Conference Venue:
University of Lausanne
Switzerland

Regular Papers Submission
Authors should electronically submit full paper in MS WORD document, 5 pages maximum (two columns font 10 including pictures and diagrams), and email to ml.tseng01@gmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference FORMAT.

Invited Sessions
The Programme Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) to eight (8) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to ml.tseng01@gmail.com. Invited sessions should be addressed to Dr. Jackie ML Tseng.

Further Information
Dr. Jackie ML Tseng
Graduate School of Business
Lung Hwa University (ml.tseng01@gmail.com)
Executive Director, APBITM Society http://apbitm.org

About travel to Europe and Lausanne, Switzerland
If one talks about tourism industry, all roads lead to Switzerland! Nowadays a Schengen visa or Swiss visa will open your door to Switzerland and neighbouring European countries! Tourism begins with British mountaineers climbing the main peaks of the Bernese Alps in the early 19th century. The Alpine Club in London is founded in 1857! In Lausanne, the participants at APBITMS will have the chance to see the HQ of the Olympics (see pic below), the magnificent lakes; and within quick train rides, one can visit Geneva, Lucerne, Zurich; or even PARIS! to feel how an international community is hosted in this beautiful region.

Proceedings
All papers submitted in the conference will undergo rigid peer review process. Only papers that will pass the review process will be accepted and published in the conference proceedings - Elsevier Procedia - indexed at the ScienceDirect and Scopus.

Publishers
Excellent papers accepted and presented in this conference will be considered and invited to the following journals: J of Philippine Institute of Industrial Engineers, J of APBITM, ProBITM Journal, and other international journals.